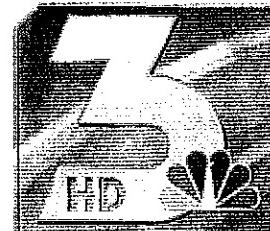


ORDER



KSNV

Orders	Order / Rev:	102176 - Revised	
	Alt Order #:	06817336	KSNV
	Product Desc:	DEM CONG. CAMP COMM	
	Estimate:	1199	
	Flight Dates:	10/11/12 - 10/15/12	Primary AE:
	Original Date / Rev:	05/25/12 / 07/19/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
			Amy McCreary
			BLPHI
			National

Agency	Name:	<u>Great American Media</u>		
	Buying Contact:		Billing Type:	<u>Cash</u>
	Billing Contact:		Billing Calendar:	<u>Broadcast</u>
		<u>1010 Wisconsin Ave. NW</u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>Washington, DC 20007</u>	Agency Commission:	<u>15%</u>

Advertiser	Name:	<u>Democratic Congressional Campaign</u>	<u>Revised</u>
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	91	\$59,025.00	\$50,171.25	October 2012	91	\$59,025.00	\$50,171.25	0.00
					Totals	91	\$59,025.00	\$50,171.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Any necessary staff or class ends at 100%.

Order Share	Share	Total
KSNV	30%	\$59,025.00
Market	100%	\$196,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$47,220.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$31,480.00
KTUD	1%	\$1,967.50
KVVU	20%	\$39,350.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$17,707.50

Order / Rev: 102176
Alt Order #: 06817336
Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign C
Product Desc: DEM CONG. CAMP COMM
Estimate: 1199

KSNV

Order / Rev: 102176
Alt Order #: 06817336
Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Cc
Product Desc: DEM CONG. CAMP COMM
Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri.	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
RACHEL RAY CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/12	10/17/12	M---TF--		5	\$325.00			0.00					
E 14	KSNV	10/11/12	10/15/12	Noon News	CM	12-1230pm		:30	5	\$425.001	0.00	NM		5	\$2,125.00
				Noon News											
NEWS 3 AT NOON CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/12	10/17/12	M---TF--		5	\$425.00			0.00					
E 15	KSNV	10/11/12	10/15/12	The Agenda 1230pm	CM	1230-1p		:30	5	\$325.001	0.00	NM		5	\$1,625.00
				The Agenda 1230pm											
NEWS 4: THE AGENDA CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/12	10/17/12	M---TF--		5	\$325.00			0.00					
E 16	KSNV	10/11/12	10/15/12	The Doctors	CM	2pm-3pm		:30	5	\$325.001	0.00	NM		5	\$1,625.00
				The Doctors											
THE DOCTORS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/12	10/17/12	M---TF--		5	\$325.00			0.00					
E 17	KSNV	10/11/12	10/15/12	Dr. Phil	CM	3-4p		:30	5	\$450.001	0.00	NM		5	\$2,250.00
				Dr Phil											
DR. PHIL CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/12	10/17/12	M---TF--		5	\$450.00			0.00					
E 18	KSNV	10/11/12	10/15/12	News 3 at 4 (1/2 hr)	CM	4-430p		:30	4	\$725.001	0.00	NM		4	\$2,900.00
				News 3 at 4											
FIRST NEWS 3 AT FOUR CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/12	10/17/12	M---TF--		4	\$725.00			0.00					
E 19	KSNV	10/11/12	10/15/12	News 3 at 430pm	CM	430-5pm		:30	5	\$725.001	0.00	NM		5	\$3,625.00
				News 3 at 4:30PM											
NEWS 4 AT 430P CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/12	10/17/12	M---TF--		5	\$725.00			0.00					
E 20	KSNV	10/11/12	10/15/12	M-F Early News	CM	5-630p		:30	5	\$1,200.001	0.00	NM		5	\$6,000.00
				M-F Early News											
EARLY NEWS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/12	10/17/12	M---TF--		5	\$1,200.00			0.00					
E 21	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm		:30	1	\$675.001	0.00	NM		1	\$675.00
				Sa-Su Early News											
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1	\$675.00			0.00					
E 22	KSNV	10/11/12	10/15/12	M-F Jeopardy	CM	630-7pm		:30	4	\$1,300.001	0.00	NM		4	\$5,200.00
				M-F Jeopardy											
JEOPARDY CHANGE IN START DATE TO 10/11 AND TP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/12	10/17/12	M---TF--		4	\$1,300.00			0.00					
E 23	KSNV	10/11/12	10/15/12	M-F Wheel	CM	7-730pm		:30	5	\$1,300.001	0.00	NM		5	\$6,500.00
				M-F Wheel of Fortune											
WHEEL OF FORTUNE CHANGE IN START DATE TO 10/11 AND TIME PERIOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/12	10/17/12	M---TF--		5	\$1,300.00			0.00					
E 24	KSNV	10/13/12	10/13/12	Weekend Jeopardy/WheGM	CM	630-730pm		:30	1	\$525.001	0.00	NM		1	\$525.00
				WKND Jeop/Wheel											
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1	\$525.00			0.00					
E 25	KSNV	10/15/12	10/15/12		CM	10-11pm		:30	1	\$3,200.001	0.00	NM		1	\$3,200.00

Order / Rev: 102176
 Alt Order #: 06817336
 Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DEM CONG. CAMP COMM
 Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Mon PR 10-11p Monday Prime 10-11pm																										
SMASH																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$3,200.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/15/12	10/21/12	M-----	1	\$3,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/15/12	10/21/12	M-----	1	\$3,200.00	0.00																					
E 26	KSNV	10/14/12	10/14/12	LAW & ORDER (synd) RUM	SU	10-11p	-----S	:30	1	\$900.00	1	0.00	NM	1	\$900.00											
Law & Order (synd) PRIME																										
LAW & ORDER																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$900.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/08/12	10/14/12	-----S	1	\$900.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/08/12	10/14/12	-----S	1	\$900.00	0.00																					
E 27	KSNV	10/11/12	10/15/12	M-F News 3 at Eleven CM	11pm-1135pm	M--TF--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00												
M-F News 3 at Eleven																										
NEWS 3 NIGHTSIDE CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>1</td><td>\$1,200.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/11/12	10/17/12	M--TF--	1	\$1,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/11/12	10/17/12	M--TF--	1	\$1,200.00	0.00																					
E 28	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00												
Sa-Su News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$1,100.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/08/12	10/14/12	-----S-	1	\$1,100.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/08/12	10/14/12	-----S-	1	\$1,100.00	0.00																					
E 29	KSNV	10/11/12	10/15/12	The Tonight Show CM	1135p-1237a	M--TF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00												
Tonight Show																										
TONIGHT SHOW W/ JAY LENO CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>3</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/11/12	10/17/12	M--TF--	3	\$500.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/11/12	10/17/12	M--TF--	3	\$500.00	0.00																					

Totals 91 \$69,025.00